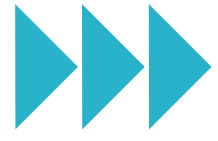


THE LIKEWISE FUTURE



Promoting a biblical heart of worship in the local church
by developing healthy and humble worship leaders.

In order for Likewise Worship to accomplish all that we believe God is calling us to in 2022 and beyond, we are expanding our **2021 Year End Faith Goal to \$317,700.**

EXPANDING OUR REACH AND IMPACT

INTRODUCING...

THE LIKEWISE GROUP

LIKEWISE
WORSHIP

LIKEWISE
ACADEMY

LIKEWISE
COACHING

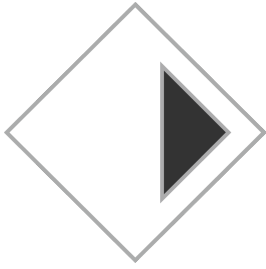
LIKEWISE
CONNECTION

LIKEWISE
MUSIC GROUP

Likewise Worship has experienced tremendous growth since our official launch 5 years ago and the Lord has taught us so much in the process. We may never know completely how great the impact this ministry has been thus far, but what we do know is that over 300 worship pastors across two states have found their way into our community and have been deeply blessed and inspired by what we provide. We also estimate that over 100,000 churchgoers have benefited from this ministry through the worship leaders that we are caring for.

As we dream big and prepare for the future, we have come to realize that in order for us to step into this next season, we will need to expand our leadership and director team to help us build on the foundation that has been laid. The Lord has also opened some exciting new doorways for Likewise to step into as new and important ministry branches have begun to sprout. We would love to share with you what these exciting new opportunities are!

THE LIKEWISE GROUP.COM



LIKEWISE WORSHIP

IMMEDIATE 2021 YEAR END NEED \$114,700

TOTAL 2022 GOAL \$355,400

EXPANDING TO NEW CITIES

LIKEWISE ST. LOUIS 2022 - *Pastor & Area Director Brad Stretar is ready to launch in St. Louis by February 2022.*

LIKEWISE MINNEAPOLIS 2022 - *Pastor & Area Director Terry Foss is ready to launch in Minneapolis by Spring of 2022*

LIKEWISE SEATTLE 2022 - *Pastor & Area Director Dustin Blatnik is ready to launch Likewise Seattle by Fall 2022*

LIKEWISE NASHVILLE 2023 - *There is excitement growing in Nashville for our Likewise expansion in this area. We have two local pastors beginning to create awareness and cast vision for a future launch!*

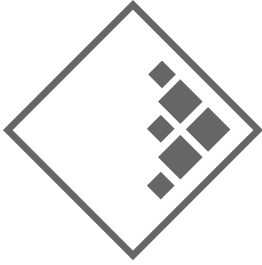
LIKEWISE RIVERSIDE COUNTY 2023 - *We are already in the process of developing a new broad network and community of worship pastors in this area.*

BEFORE WE GATHER

"Before We Gather" Devotional Book is a convicting and challenging compilation of devotion type writings from various pastors and faithful disciples of Jesus. The purpose of this devotional is to prepare the hearts of churchgoers and ministry leaders before they gather together as a church family each weekend. This will be a published resource that will be sold on Amazon and in our online store. Writing, Printing and Publishing costs are \$27,000.

LIKewise WORSHIP FAITH GOAL - \$328,400

PROJECT & PROGRAM	FUNDS NEEDED	DETAILS	TOTALS
ST. LOUIS LAUNCH 2022	\$96,800	Official launch on February 24, 2022	\$96,800
Onboarding & Startup	\$44,000	Initial start up costs to bring on a new area director. Includes our onboarding training & development for the area director. Area director contracting and support. Extensive administrative process of building the database and mass communication program for all the new worship leaders that join.	
Launching & Marketing	\$7,000	Includes video and social media invitations along with print materials to invite and help create awareness throughout the launching year. Website development and hosting.	
Monthly Gatherings & Mentoring	\$10,800	\$900 per month covers our meals, resources and print materials for the pastors and spouses that attend each month. Includes weekly one-on-one discipleship and marriage mentoring.	
Quarterly Clinics & Workshops	\$14,000	These range anywhere from \$2,500 - \$3,500 each quarter and include travel expenses for the professionals that we bring in to train and develop these pastors and their teams. Vocal care and training available for all LW leaders.	
Retreats & Community Events	\$21,000	Includes the programming and resources needed for our various annual community worship events. Minimal scholarship funding for our annual retreats. Annual leadership staff training and development retreat. Annual love and marriage day conference (Art of Marriage intensive)	
MINNEAPOLIS LAUNCH 2022	\$96,800	Official launch on June 23, 2022	\$96,800
<i>Same items as above</i>			
SEATTLE LAUNCH 2022	\$96,800	Official launch on August 25, 2022	\$96,800
<i>Same items as above</i>			
NASHVILLE LAUNCH 2023	\$19,000	Official launch on February, 2023	\$19,000
Pre Launch Development	\$9,000	Development & leadership training for the area director, launch team and volunteers.	
Pre Launch Marketing	\$4,000	Promotional and market testing materials to begin getting the word out.	
Vision Casting Gathering	\$6,000	Includes 3 Vision Casting events/dinners throughout 2022 for worship leaders to attend with their spouses. Print materials and resources.	
RIVERSIDE LAUNCH 2023	\$19,000	Official launch on February, 2023	\$19,000
<i>Same items as above</i>			
TOTAL		Includes \$27,000 for "Before We Gather"	355.400



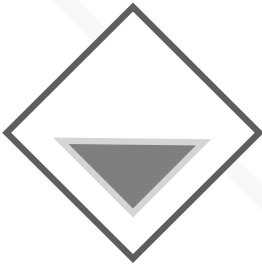
LIKEWISE ACADEMY

IMMEDIATE 2021 YEAR END NEED \$93,500

TOTAL 2022 GOAL \$167,000

BEFORE THEY STEP INTO THE BATTLE

The Likewise Worship Academy is led by Josh James. Josh is in the process of writing and developing two courses for Northwest Christian School's (NCS) new institute for a biblical worldview called Frameworks. Through NCS' partnership with Grand Canyon University, students who complete all required coursework through NCS receive scholarships to the university. The next BIG step is to take this content and develop a printed workbook and video teaching course to sell nationally through homeschool and private school conventions! It is our goal to have the course filmed and the workbook completed by January 2022. We plan to be in homeschool conventions next summer. Likewise Academy will be a great way to generate sustainable new income. Once students have completed the course, they have opportunity for further training and education by connecting with other Likewise Worship leaders in their area.



LIKEWISE COACHING

IMMEDIATE 2021 YEAR END NEED \$41,500

TOTAL 2022 GOAL \$117,500

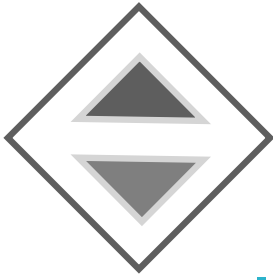
LIGHTENING THE LOAD

Likewise Coaching is a new addition to the ministry this year which is led by Martha Irvine. As part of her new role in the ministry, Martha will also be available to the worship leaders in our network to provide expert vocal coaching at a discounted rate! While many worship leaders have been using their voices for years, it takes the right coaching to ensure the longevity and effectiveness of their voices.

Likewise Coaching Clinics and Workshops provide quarterly events in each Likewise region. We have an exciting new vision for our free clinics and workshops that we offer to worship leaders and their worship teams. We will host workshops for Drums, Bass, Guitar, Voice, Keys, Ableton and more.

LIKewise ACADEMY FAITH GOAL - \$167,000

PROJECT & PROGRAM	FUNDS NEEDED	DETAILS	TOTALS
LIKewise ACADEMY	\$167,000	Official launch in February 2022	\$167,000
Curriculum & Course Development	\$17,000	Research, and course development of all that goes into an online academy. Building an administrative and communication platform for students to get connected and onboarded. Includes all subscription costs.	
Website & Online Course	\$16,000	Creating a fully functional online course at www.LikewiseAcademy.com . Includes hiring a professional web developer to create a user friendly (high schoolers) and interactive website.	
Videos & Teaching	\$21,000	Record 20 high quality teaching sessions with various Likewise Worship leaders to include with each course module. Includes editing and professional fees.	
Print Materials & Handbook	\$24,000	Physical handbooks & training modules for students and parents that prefer traditional courses. Includes our hybrid course model that connects student to training videos through QR codes. Minimum book order of 2,000 initial copies.	
Marketing and Communication	\$13,000	Includes physical and digital marketing to every christian / private high school in the US. Video promotional materials and an active social media presence. Also promotional materials to reach the millions of homeschool families across the country.	
Events & Conventions	\$23,000	Includes entry into the national homeschool convention tour. Convention booth fees. Likewise Academy booth design, technology and booth construction. Includes 4 sign up kiosks, 2 Flat Screen TV's, backdrop and stands, creative elements, print materials, etc. Also includes travel and lodging for academy team.	
Likewise Academy Support Staff	\$53,000	Two part-time Likewise Academy team members that will assist our director with administration, course help line and chat rooms, marketing, student onboarding, conventions and more.	
TOTAL			\$167,000



LIKEWISE CONNECTION

IMMEDIATE 2021 YEAR END NEED \$57,000

TOTAL 2022 GOAL \$77,500

HEALTHY PASTORS FOR HEALTHY CHURCHES

The Likewise Connection seeks to create healthy partnerships between worship leaders and churches. This happens through intentional one-on-one relationship building with pastors and worship leaders who are seeking the right fit for their next chapter of ministry. The Likewise Connection has potential to expand the reach of Likewise across the country and around the globe through dedicated commitment towards understanding and acting on the needs of worship leaders and churches.



LIKEWISE MUSIC GROUP

IMMEDIATE 2021 YEAR END NEED \$11,000

TOTAL 2022 GOAL \$84,000

FOR ALL TO HEAR

The Likewise Music Group exists as a simple, yet effective, pipeline for worship leaders that are connected to the Likewise Worship community to share their music and ministry with the world. Our greatest desire is to build up and unify the Body of Christ by partnering with gifted worship leaders that are serving in churches of all sizes and releasing music that reflects the heart of God and is deeply rooted in His living Word.

Our partnership with Integrity Music in Nashville, TN has opened up a distribution channel that allows us to have industry experts walking alongside us as we develop songs and artists.

LIKEWISE COACHING FAITH GOAL - \$117,500

PROJECT & PROGRAM	FUNDS NEEDED	DETAILS	TOTALS
LIKEWISE COACHING	\$117,500	Currently in operation and growing.	\$117,500
Voice Development & Training Women in Ministry Mentorship	\$43,000	Professional and administration fees for voice coach. Provided resources for individual and group training sessions.	
Videos & Teaching	\$12,000	Professionally recording a monthly voice care and training tip to share with all of our likewise leaders and through social media	
Marketing and Communication	\$5,500	Promotional resources and print materials for workshops and clinics. Social media marketing to grow our student and client base. Advertising and networking with local churches that need to be involved.	
Clinics & Workshops	\$57,000	Includes professional fees for musical experts that we contract for each event. Also includes the hospitality meals and snacks for each of our local clinics. Venue and location rentals and costs. Hiring an organizer to run all of our national clinics & workshops.	
TOTAL			\$117,500

LIKEWISE CONNECTION FAITH GOAL - \$77,500

PROJECT & PROGRAM	FUNDS NEEDED	DETAILS	TOTALS
LIKEWISE CONNECTION	\$77,500	Currently in operation and expanding.	\$77,500
Staffing & Placement	\$43,000	Bringing on a part-time team member that will vet candidates and make all necessary connections with churches and other clients. This includes full-time, part-time and interim staffing placement. Also includes camps, conferences and local worship events.	
Legal & Contracting	\$10,000	Includes contracts and administration fees for each new church client/partner.	
Marketing and Communication	\$7,500	Promotional resources and print materials for marketing to new potential clients. Website upgrades to allow for an interactive connection with churches as candidates. Mass email subscription to stay in consistent contact with clients and candidates.	
Administration	\$17,000	Includes extra administration fees between ongoing client agreements for temporary and weekly staffing placements. Covers all backend and CPA / TAX costs from Likewise Connection revenue.	
TOTAL			\$77,500

LIKEWISE MUSIC GROUP FAITH GOAL - \$84,000

PROJECT & PROGRAM	FUNDS NEEDED	DETAILS	TOTALS
LIKEWISE MUSIC GROUP	\$84,500	Proposed 12 Song Project per year.	\$84,000
Song Production & Mixing	\$66,000	\$5,500 per song to cover our producer, production and mixing costs.	
Distribution & Marketing	\$12,000	Includes digital & social marketing at \$300 per song and lyric/music video at \$700 per song for promotion.	
Legal and Contracting	\$6,000	We have allocated \$500 per song for artist and performance release contracting and legal fees.	
TOTAL			\$84,000

LIKEWISE GENERAL STAFF EXPANSION - \$171,000

PROJECT & PROGRAM	FUNDS NEEDED	DETAILS	TOTALS
EXPANDING OUR TEAM	\$171,000	We are in need of more support staff as Likewise Continues to grow.	\$171,000
Director of Development / Donor Relations	\$96,000	<i>Full time</i> position that would allow us to have the support we need to expand our donor base and direct our annual fundraisers.	
Retreats & Events Director	\$40,000	<i>Part time</i> position to help organized and coordinate our annual retreats.	
Administration	\$35,000	<i>Part time</i> support to assist with our overall ministry administration. 20 hrs/week	
TOTAL			\$171,000

THE LIKEWISE GROUP FAITH GOAL TOTALS

PROJECT & PROGRAM	TOTALS
LIKEWISE WORSHIP	\$355,400
LIKEWISE ACADEMY	\$167,000
LIKEWISE COACHING	\$117,500
LIKEWISE CONNECTION	\$77,500
LIKEWISE MUSIC GROUP	\$84,000
EXPANDING OUR TEAM	\$171,000
TOTAL	\$972,400